

Sustainability Report

2025

Better together

**Berries
Pride.**



Better together

Foreword

As a young and ambitious company, we celebrated our fifth anniversary as Berries Pride in 2025, a milestone we could never have reached without the power of collaboration. From the beginning, we have believed that sustainable progress can only be achieved by building a value chain that cares for both people and nature.

In 2025, we focused on both deepening and scaling our efforts. Responsible water management played an important role in this, and today, 79% of our volume from high water risk regions is certified, forming an essential foundation for responsible water use. Together with our partners, we also contributed to restoring an ecological corridor in the Doñana watershed and worked with WWF Spain to develop a scorecard for sustainable water and land use. At the same time, we engaged with the Dutch government to underline the importance of responsible water management for the future of our sector.

We also launched the Nature Impact Pathway to better understand nature-related risks and opportunities. We see increasing pressure on natural ecosystems, resulting in water scarcity, soil degradation, biodiversity loss, and more extreme weather patterns. These developments directly affect the availability of fruit and vegetables. That is why we analysed our entire product portfolio and explored the specific risks and opportunities for Peruvian blueberries in a detailed case study.

In addition, we made important progress with the Nature's Pride Foundation, a unique and valued part of our organisation. The Foundation enables us to scale projects effectively together with our partners. For example, we expanded the food forest programme in Peru from six to eleven schools. In close collaboration with local partners and our growers, we invested in healthy nutrition, nature education, and practical skills for students, teachers, and parents. These are meaningful actions that support a better future for the next generations.

We are proud of what we achieved together in our anniversary year. At the same time, we look ahead, because only together can we ensure that everyone can continue to enjoy delicious berries.

Better together!



Adriëlle Dankier
CEO Berries Pride

Berries Pride in 2025

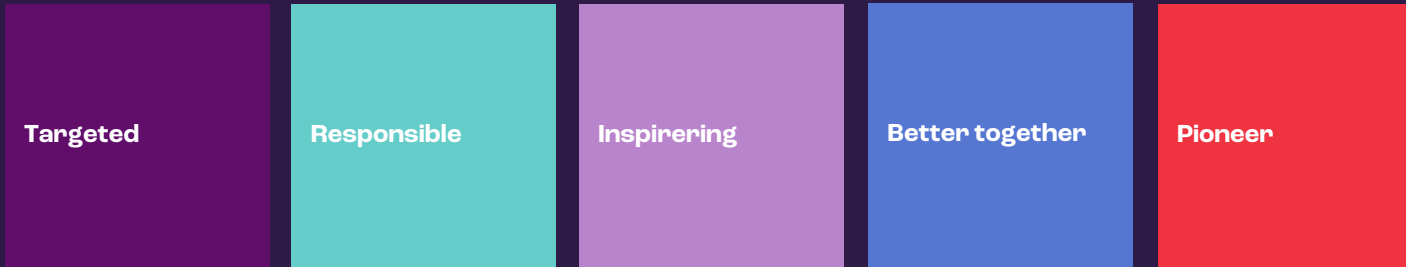
Our vision

To create berries category growth for European customers through consistent and competitive supply of quality berries all year round and by enhancing consumers well-being.

Our mission

Deliver tasty berries to the European markets by being the most cost efficient, transparent, dynamic and value adding European berry company. We do this through long-term and sustainable partnerships with growers and customers.

Our core values

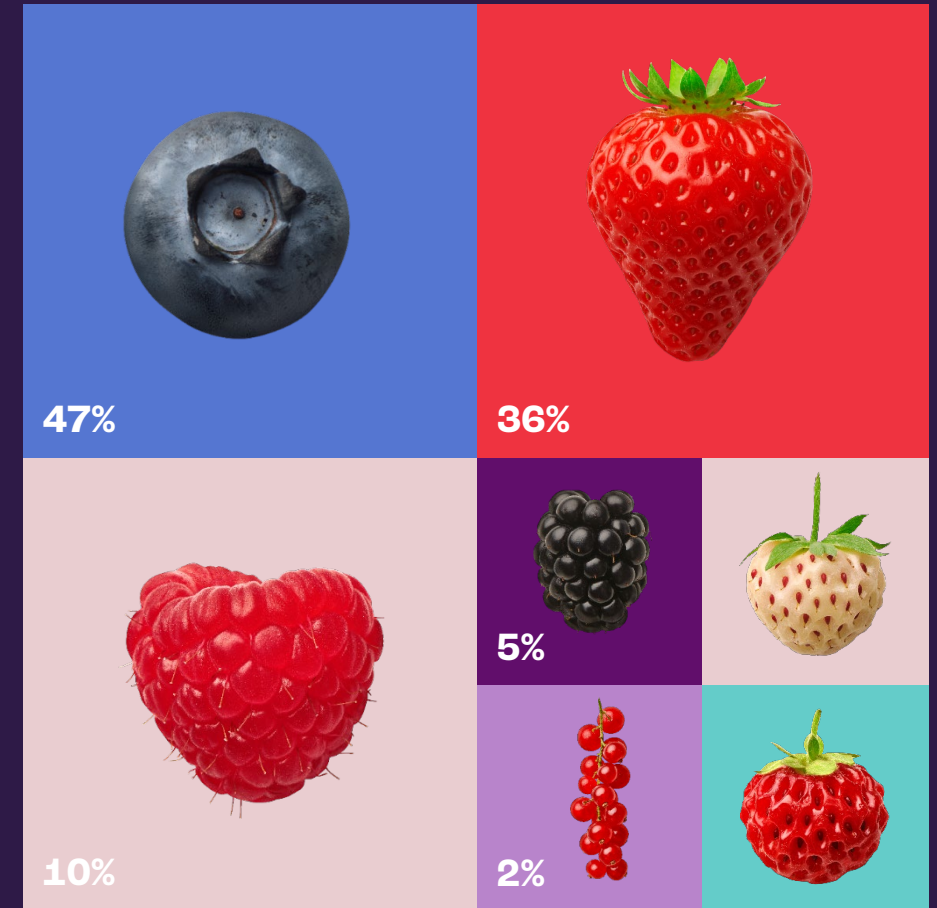


 **26** employees

 **150** customers in **15** countries

 **5.374.462** boxes with berries supplied

 **142** growers in **16** countries



Our care for people & nature strategy

2024
-
2028

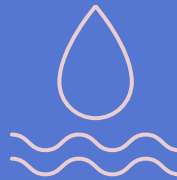
People



People well being

Drive improvement of working conditions and enable access to water, sanitation and hygiene together with our growers

Nature



Water

Enable responsible water management in our sourcing areas



Biodiversity

Enable protection of biodiversity in our sourcing areas



Climate

Reduce absolute scope 1, 2, 3 and Forest, Land & Agriculture emissions in line with 1,5 °C



Our goals for 2028



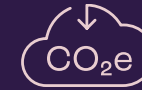
People well-being














Water



Biodiversity



Climate

 <p>100% volume of products are socially audited</p>	 <p>100% volume of products from partners are audited</p>	 <p>100% volume of focus products audited in high risk regions</p>	 <p>35% absolute reduction of scope 1 & 2 GHG emissions</p>
 <p>100% partner-growers have 0 Critical & Major NC's & < 3 NC's</p>	 <p>Collective action in 2 priority regions</p>		 <p>29% absolute reduction of scope 3 GHG emissions</p>
 <p>WASH at work goals achieved, support for WASH in the community</p>	 <p>Science-based targets for Nature in priority regions</p>		 <p>18% absolute reduction of FLAG GHG emissions (30,3% by 2030)</p>
<p>100% grower – partners have a Due Diligence process in place and publish a Due Diligence report by 2028.</p>			 <p>100% volume of focus products in high risk regions sourced free of deforestation</p>

WASH: Access to Water, Sanitation & Hygiene | GHG: Green House Gas emissions | FLAG: Forest, Land, and Agriculture (Science-Based Targets)

Summary results 2025

Goal 2028

People well-being

- 100% volume of products are socially audited
- WASH at work goals achieved, support for WASH in the communities

SDG



Results 2025

- 100% of volume of products is audited and compliant with our sector benchmark.
- The WASH project with our grower in Peru is progressing well and remains on track. Practical improvements have been implemented and 30 WASH ambassadors have been trained.

Water

- 100% volume of products from partners are audited
- Collective action in 2 priority regions



- In 2025, 99.6 percent of the volume of our focus products from strategic growers in all countries, and 79 percent of all volume in countries with a high water risk, was audited and met our sector benchmark for water (SIFAV Basket of Water Standards).
- We are part of the collective action for responsible water use in the Doñana region in southern Spain. In 2025, we worked with WWF Spain on a scorecard for growers. In addition, work was carried out on nature restoration in collaboration with the local community.

Biodiversity

- 100% of products in high-risk areas are audited
- Nature Impact Traject



- In 2026, we will review this objective. We will put greater emphasis on an area based approach, while keeping the option of a dedicated audit open.
- Within the Nature Impact Pathway, we assessed the opportunities and risks in our value chain. For Peru, we developed a case study that explored these risks and opportunities in depth, including interviews with local stakeholders.

Climate

- 35% absolute reduction of scope 1 & 2 GHG emissions
- 29% absolute reduction of scope 3 GHG emissions
- 18% absolute reduction of FLAG, GHG emissions
- 100% volume of products in high-risk areas free of deforestation
- Fully electrical fleet (2026)



- Footprint scope 1 & 2: 14 ton CO2-equivalent.
- Footprint scope 3 (excl FLAG): 7.256 ton CO2-equivalent.
- Footprint FLAG; 5.452 ton CO2-equivalent.
- We have included a clause on deforestation free products in our purchasing requirements.
- 95% of our vehicle fleet is electric.

Sustainable packaging

- 100% recyclable and reusable packaging materials (2025)
- 80% of all our EAT ME and Berries Pride packaging made of 1 material (mono-packaging)
- (mono-packaging)
- 35% plastic reduction (0-year 2022)



- 100% of our packaging materials are recyclable or reusable.
- >80% of our packaging is mono-packaging.
- 35% plastic reduction.

Our projects in 2025



Responsible water use



Making water a priority in our sector

In 2025, together with partners in the sector, we discussed the theme “no water, no trade” with the Dutch government. During this exchange, we emphasised the importance of responsible water management in countries of origin for the future of fruit and vegetable imports. This is essential for ensuring food security in Europe. We also highlighted how our sector can take responsibility by working with our growers on responsible water management and by supporting collective action, a way of working in which we have built several years of experience



Water audits as a starting point

Water audits are a good starting point to ensure legal and responsible water use in our value chain. In 2024, 79% of our total volume of products from countries with a high water risk was audited.



Our projects in 2025



Responsible water use



Doñana, bedekt reservoir tegen verdamping

Collective Action for Water and Biodiversity in Spain

In Doñana-Huelva in Spain, a significant share of berry production takes place. The Collective Action Platform in Doñana-Huelva, launched in 2024, brings together more than 60 organisations. In 2025, this collective worked with WWF Spain to develop a scorecard to strengthen oversight of water and land use in the region. Auditors and technical staff of growers received training on how to use the scorecard. In addition, the “Cañada” ecological corridor was restored. This natural strip along the river connects ecological areas and provides habitat for plants and wildlife. In collaboration with the irrigation community, local authorities, and schools in the region, waste was removed, the river zone was restored, and new riparian vegetation was planted. A multi-year plan ensures ongoing monitoring and maintenance of the area. Progress was also made in 2025 in knowledge sharing and future-oriented farm management. In collaboration with the Dutch Embassy in Spain, Wageningen University and Research conducted a study on regenerative agriculture in the berry sector. Nature’s Pride contributed to the research and participated in the follow-up workshop, where growers, NGOs, and importers jointly formulated practical and commercially viable actions.



More information

Curious about the impact of our water project in Doñana? WRAP offers an in-depth online overview with results and practical examples. A concise one-pager is also available, highlighting the key insights and impact figures.

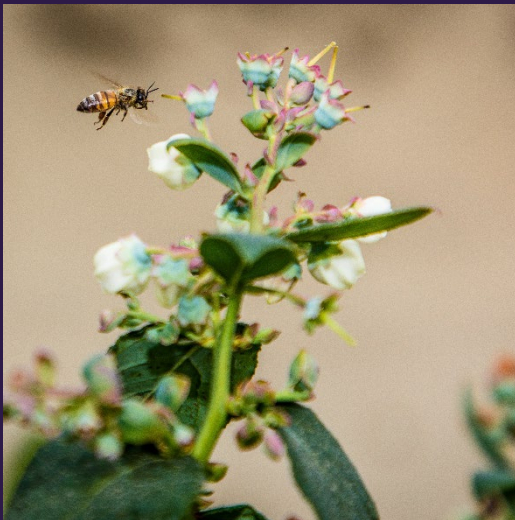
[Online overview WRAP](#)

[Download 1-pager](#)

Our projects in 2025



Nature Impact Pathway



Start of Nature Impact Pathway

We see increasing pressure on nature, resulting in water scarcity, soil degradation, loss of biodiversity, and more extreme weather conditions. This affects our food production, including the availability of fruit and vegetables. To identify nature-related risks and opportunities, and to determine where we can make the greatest impact, we launched the Nature Impact Pathway in 2025 together with our growers and partners. In this pathway, we explored risks and opportunities related to water, biodiversity, and climate.

We analysed our entire product portfolio and developed a case study that examined the specific risks and opportunities for blueberries from Peru. By combining data analysis with interviews involving local stakeholders, we created a framework for our nature strategy and policies aimed at reducing risks and seizing opportunities. The pathway has taught us, and reaffirmed, that it is essential to continue working closely with our strategic partners on responsible water management, protecting and restoring biodiversity, and reducing CO₂ emissions.



Our projects in 2025



Improved nutrition



Forest gardens in Peru

Since 2022, Berries Pride has supported the establishment of food forests at public schools in Peru through the Nature's Pride Foundation. With this initiative, we help improve access to healthy nutrition for local communities, raise awareness of its importance, and integrate care for nature into education. We collaborate with Analpes (a local NGO), government institutions, and Hortifrut, grower of berries and ACP. Together, we focus primarily on training teachers and parents, enabling them to integrate the food forest into the curriculum and reach more students.

Our long-term vision is to create a sustainable living environment in which students learn about healthy nutrition and nature, and schools build a green and healthy learning environment in cooperation with the community. Through this, the initiative contributes to the United Nations Sustainable Development Goals, including "Zero Hunger" and "Quality Education."

2025 results

- The programme expanded from 6 to 11 schools, including a mix of kindergarten, primary, and secondary schools.
- A total of 42 teachers received training on soil preparation, sowing and planting, and understanding the ecosystem of the food forest.
- Together, the 11 schools created 1,212 m² of gardens, which are expected to yield their first harvest in 2026.
- A survey showed that teachers' confidence in independently managing the gardens ranges between 40 and 60 percent. This is one of the reasons why technical support and training will continue in the first half of 2026.

Berries Pride.

Better together

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Sustainable Business Report 2025

*Berries Pride is a sister company
of Nature's Pride*

